

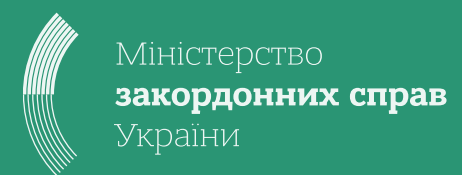


**VI** Ukraine's  
Cultural  
Diplomacy  
Month on  
Wikipedia

#UkraineEverywhere

# Ukraine's Cultural Diplomacy Month on Wikipedia

ukrainian  
institute





# Ukraine's Cultural Diplomacy Month on Wikipedia

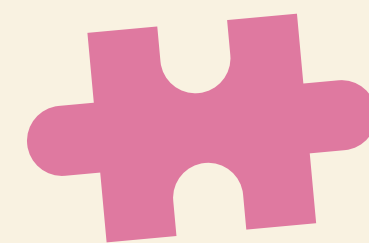
Ukraine's Cultural Diplomacy Month on Wikipedia is an annual information campaign organised by the Ukrainian Institute, the Ministry of Foreign Affairs of Ukraine, and the NGO Wikimedia Ukraine since 2021.

The initiative aims to promote knowledge of Ukrainian culture by enriching Wikipedia with content in multiple languages, making information about Ukraine more accessible to audiences around the world.



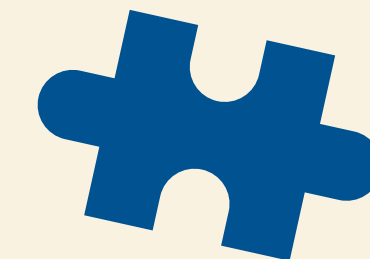
# The campaign's global impact over five years

Thousands of new opportunities  
for readers worldwide to learn  
about Ukraine.



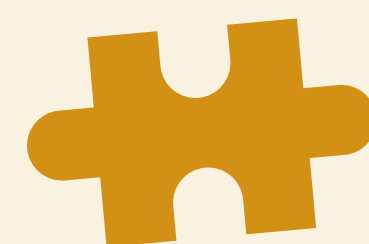
698

participants from  
around the world



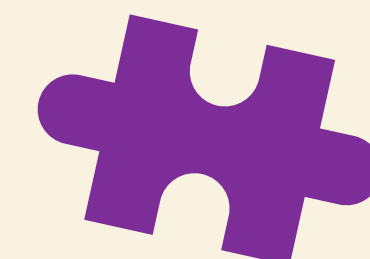
8560

new articles  
created



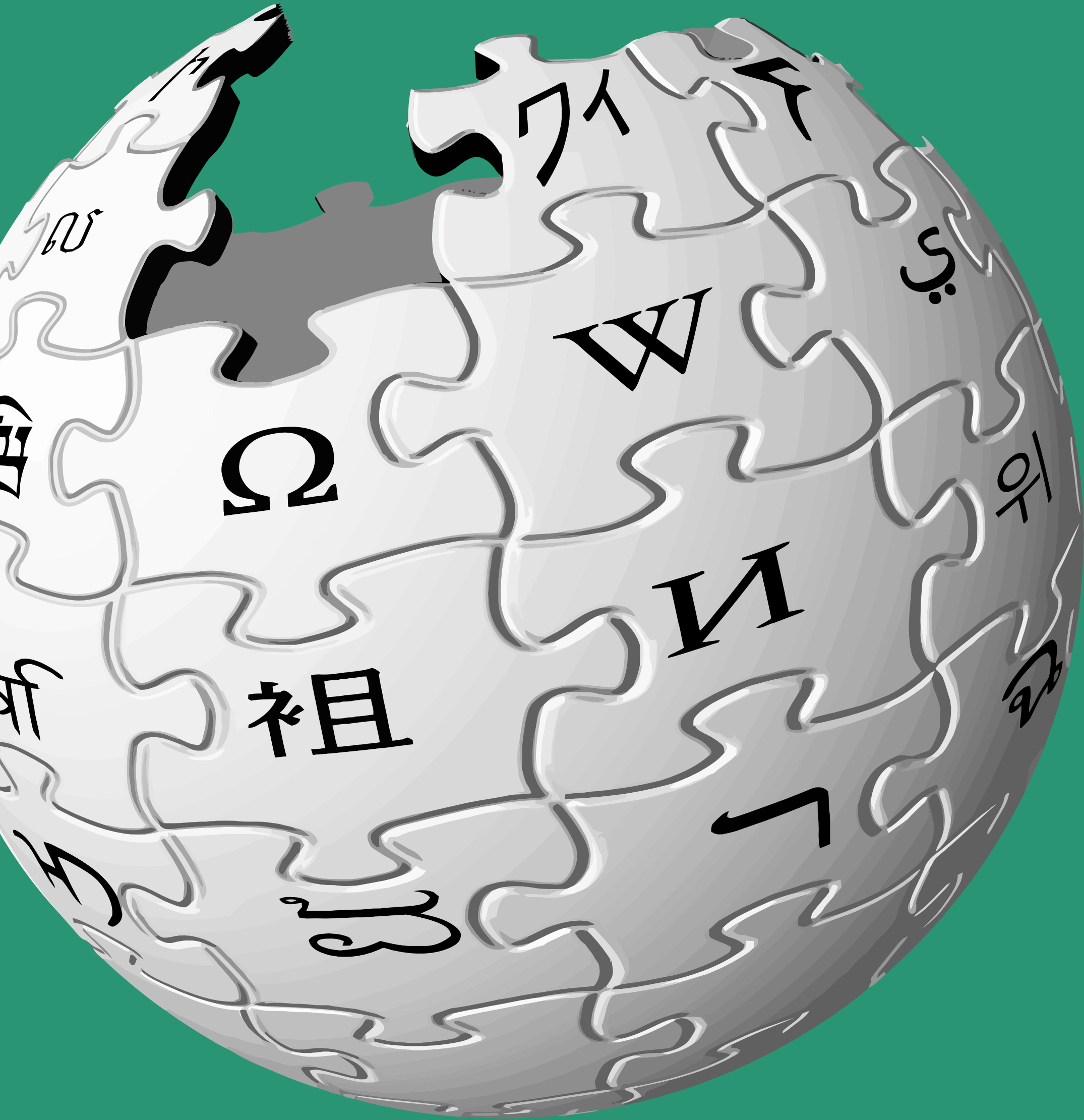
2326

articles  
improved



109

language editions  
of Wikipedia



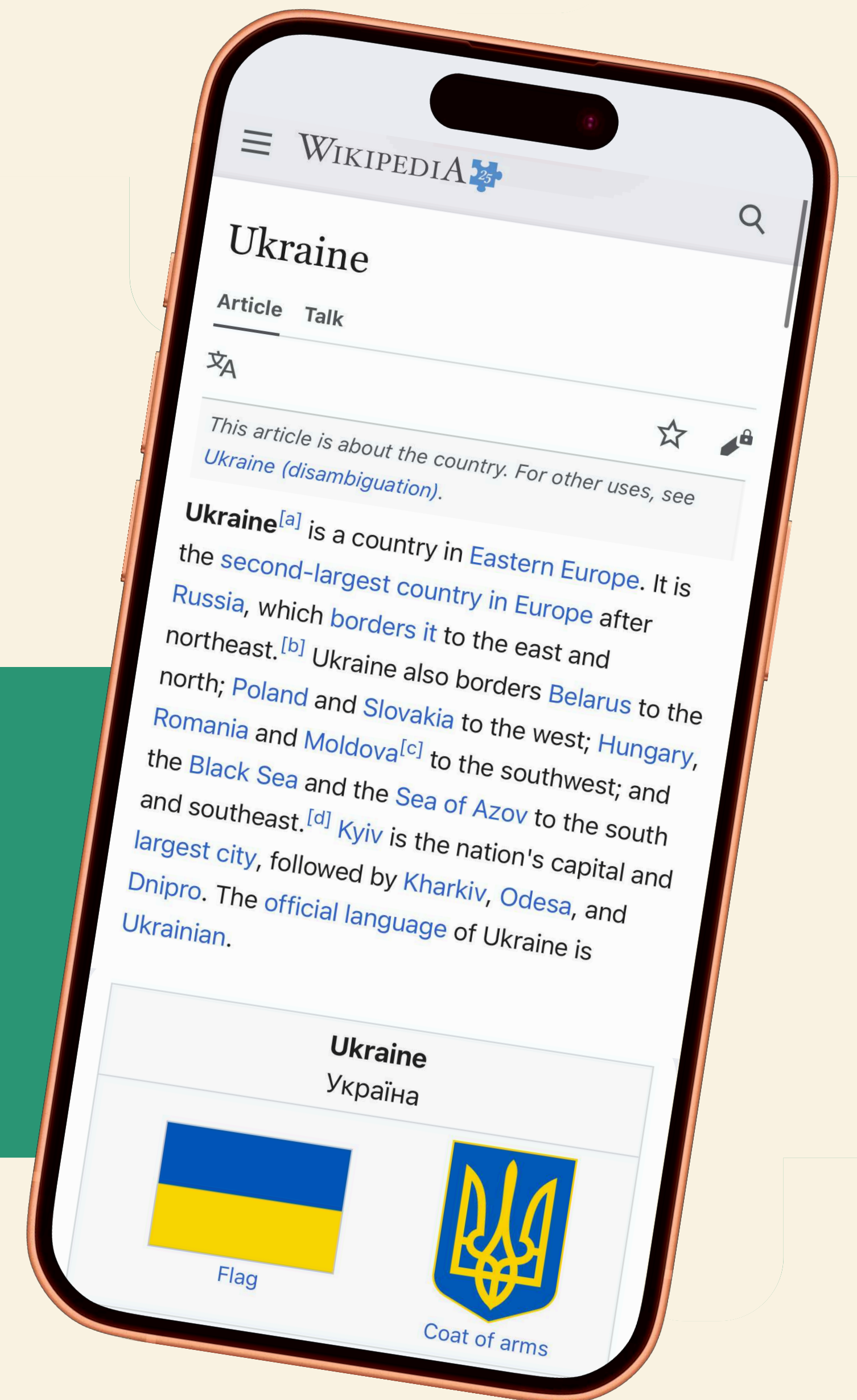
Why is the campaign important?

**Wikipedia is one of the most visited websites in the world —**

millions of people use it every day as their first source of information. Its content is also widely used to train artificial intelligence systems.

Why is the campaign important?  
**Wikipedia plays a key role in shaping global knowledge about countries and cultures.**

For a long time, Ukrainian culture has been underrepresented in the global encyclopaedia, and parts of Ukraine's cultural heritage have been presented through Russian narratives or attributed to Russian culture. Creating and improving articles in different languages helps build a more accurate understanding of Ukraine worldwide.



The background features several interlocking puzzle pieces in blue, green, and yellow, arranged around the central text. The pieces are stylized with rounded corners and notches.

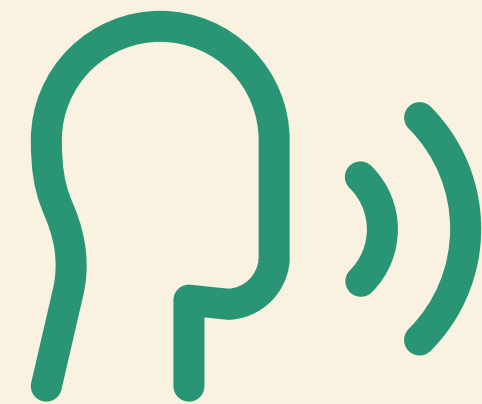
**The visibility of Ukrainian  
culture in global  
knowledge sources is a  
matter of cultural justice.**

# How the campaign works



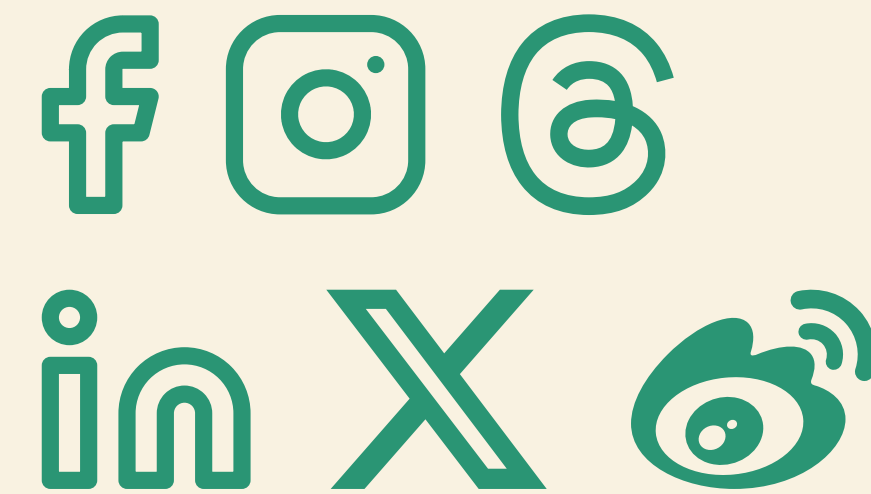
## Wikipedia

Participants create and improve articles in different languages.



## Educational activities

Organisers run trainings and workshops on writing and editing Wikipedia articles.



## Digital content campaign

Partners share content about Ukrainian culture through social media.

This campaign is more than just writing: it's a global effort to preserve Ukraine's cultural heritage and promote resilience through shared knowledge and cultural exchange.



Viljami  
Kaskiluoto,  
Finland 🇫🇮

For me, taking part is a way to support Ukraine during these difficult times, especially in the information space — on a platform where many people seek facts about Ukraine's history, culture, and people.



Taira  
Sakakibara,  
Japan 🇯🇵

My motivation is to provide more information to the readers of Georgian Wikipedia about the history, culture, architecture, and prominent people of your wonderful country.



Eka  
Samkharadze,  
Georgia 🇧🇪

# Digital content campaign

Each year, the campaign includes a series of social media activities highlighting Ukrainian artists, cultural phenomena, and events that have left their mark on world culture, while encouraging audiences to create and improve Wikipedia articles.

The content is shared by the project organisers, partners, as well as Ukrainian embassies and consulates.

One of the key themes of the campaign is the decolonisation of Ukrainian culture.



# Communication Results in 2025

**570 тис.**

unique users during the  
campaign month  
constituted total organic  
reach in 70 countries

**52**

foreign diplomatic  
institutions  
in Ukraine supported  
the campaign

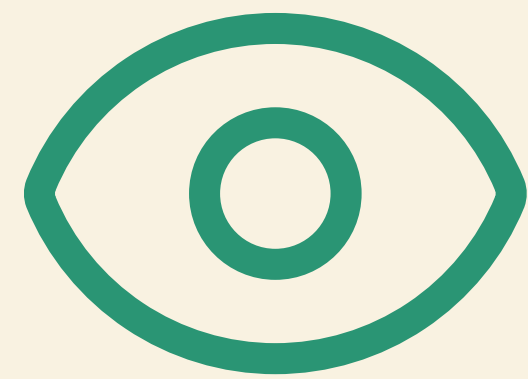




# The project includes a competitive element

Participants who create or improve the most articles and achieve the highest scores receive prizes from the organisers in recognition of their contributions.

# By participating, you can:



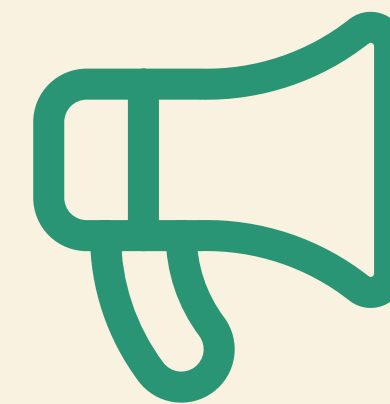
strengthen  
the global  
visibility of  
Ukrainian  
culture



support the  
decolonisation  
of knowledge  
about Ukraine



become part of  
the international  
Wikipedia  
community



engage new  
audiences with  
your  
organisation's  
activities



gain practical  
experience in  
writing and  
editing Wikipedia  
articles

# The campaign is open to:

- new and experienced Wikipedia editors
- cultural institutions
- universities and researchers
- civil society organisations
- anyone interested in Ukrainian culture

Participants from all countries are welcome.

*Photo: participants in the events in Malaysia and the Philippines (2024–2025)*





1–30  
April 2026

#UkraineEverywhere

Join the UCDDM and  
make Ukrainian  
culture more visible  
than ever! 



*Contact:*

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the Ukrainian Institute

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#UCDDMonth

#UEWikipedia